

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Cassidy Advertising & Consulting, LLC Celebrates Eric Williamson, Art Director's Employee Anniversary

CANFIELD, Ohio - Cassidy Advertising & Consulting, LLC, a full-service advertising agency in Canfield, announces the 18th anniversary of Eric Williamson. As Art Director, he is responsible for designing and overseeing the creation of Google ads, websites, email marketing, and print media.

Williamson graduated from Youngstown State University with a Bachelor of Fine Arts in Graphic Design. He lives in Austintown, Ohio, with his wife and two children. In his spare time, he enjoys modifying his Camaro Super Sport, attending car shows, or racing it at the track. Williamson also spends time in haunted historical buildings with his paranormal research team, which he founded.

"The best part about working for Cassidy Advertising is learning about our diverse clientele and creating new pieces for them," stated Williamson. "I find it satisfying to know that thousands see the projects we create and that we are helping to make a business more successful."

Since 1996, Cassidy Advertising & Consulting, LLC has been a full-service advertising agency and outsourced Marketing Directors for local, national, and international businesses. Their area of expertise focuses on building their clients' name awareness through a formulated marketing plan then facilitating it for each client. Services include marketing plans, professional copywriting, graphic design, media buys and placement, website design, search engine optimization, social media management, email blasts, Google Ads, trade booth designs, and public relations. They are a proud Google Ads partner and Constant Contact Certified.

Cassidy Advertising & Consulting's marketing consultation appointments are available onsite, by phone, or virtually through a Microsoft Teams Meeting. Social media users can keep up to date with Cassidy Advertising by following their company on Facebook, LinkedIn, Twitter, and Instagram.

The ad agency is locally owned by Laura Berena, President and Founder. For more information, call (330) 533-6000, email information@cassidyadvertising.com, or visit cassidyadvertising.com.