

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### **Cassidy Advertising & Consulting, LLC Celebrates Graphic Designer's Employee Anniversary**

**CANFIELD, Ohio** - Cassidy Advertising & Consulting, LLC, a full-service advertising agency in Canfield, announces the one-year anniversary of Kortney Yrad. As Graphic Designer, she creates graphics for websites, social media, email marketing, Google ads, marketing products, and print media for all clients.

Yrad graduated from the Cleveland Institute of Art with a Bachelor of Fine Arts in Graphic Design. She lives in Amherst, Ohio, where she and her husband, Billy, will be expecting their new son this September. In her spare time, she enjoys traveling and exploring new places with her family.

"My favorite part about working for Cassidy Advertising is that I get to do something new and interesting every day," stated Yrad. "It's easy to cultivate my creativity with how diverse our clientele is."

Since 1996, Cassidy Advertising & Consulting, LLC has been a full-service advertising agency and outsourced Marketing Directors for local, national, and international businesses. Their area of expertise focuses on building their clients' name awareness through a formulated marketing plan then facilitating it for each client. Services include marketing plans, professional copywriting, graphic design, media buys and placement, website design, search engine optimization, social media management, email blasts, Google Ads, trade booth designs, and public relations. They are a proud Google Ads partner and Constant Contact Certified.

Cassidy Advertising & Consulting's marketing consultation appointments are available onsite, by phone, or virtually through a Microsoft Teams Meeting. An online scheduling option on the Cassidy Advertising website makes it possible to request the day, time, and meeting type you wish to have with them. Social media users can keep up to date with Cassidy Advertising by following their company on Facebook, LinkedIn, Twitter, and Instagram.

The ad agency is locally owned by Laura Berena, President and Founder. For more information, call (330) 533-6000, email [information@cassidyadvertising.com](mailto:information@cassidyadvertising.com), or visit [cassidyadvertising.com](http://cassidyadvertising.com).