

PRESS RELEASE

Laura Berena, President
Cassidy Advertising & Consulting, LLC
330.533.6000
lberena@cassidyadvertising.com
cassidyadvertising.com



March 1, 2024

FOR IMMEDIATE RELEASE

Cassidy Advertising & Consulting, LLC Celebrates Cheyenne Gonci, Social Media Manager's Employee Anniversary

CANFIELD, Ohio - Cassidy Advertising & Consulting, LLC, a full-service advertising agency in Canfield, announces the one-year anniversary of Cheyenne Gonci. As Social Media Manager, she is responsible for planning, developing, implementing, and managing strategies for client social media accounts.

Gonci graduated from Kent State University in 2017 with a master's in social work and a bachelor's in human development & Family Studies. She lives in Boardman, Ohio, with her husband Cory, her son Bo, and their dog, Max. In her spare time, she enjoys scrolling through TikTok and spending time with her family.

"The best part about working for Cassidy Advertising is doing something that I'm passionate about" stated Gonci. "Not only do I love the challenge of social media, but I get to be involved in a variety of industries through our clients while making creative and strategic decisions with our team."

Since 1996, Cassidy Advertising & Consulting, LLC has been a full-service advertising agency and outsourced Marketing Directors for local, national, and international businesses. Their area of expertise focuses on building their clients' name awareness through a formulated marketing plan then facilitating it for each client. Services include marketing plans, professional copywriting, graphic design, media buys and placement, website design, search engine optimization, social media management, email blasts, Google Ads, trade booth designs, and public relations. They are a proud Google Ads partner and Constant Contact Certified.

Cassidy Advertising & Consulting's marketing consultation appointments are available onsite, by phone, or virtually through a Microsoft Teams Meeting. An online scheduling option on the Cassidy Advertising website makes it possible to request the day, time, and meeting type you wish to have with them. Social media users can keep up to date with Cassidy Advertising by following their company on Facebook, LinkedIn, Twitter, and Instagram.

The ad agency is locally owned by Laura Berena, President and Founder. For more information, call (330) 533-6000, email information@cassidyadvertising.com, or visit cassidyadvertising.com.