

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Cassidy Advertising & Consulting, LLC Celebrates 28 Years in Business

CANFIELD, Ohio - Cassidy Advertising & Consulting, LLC, a full-service advertising agency in Canfield, announces its 28th year in business.

Cassidy Advertising has served as an outsourced Marketing Director for local, national, and international businesses since 1996. Their expertise focuses on building their clients' name awareness through a formulated marketing plan and then facilitating it for each client.

The services that Cassidy Advertising provides include marketing plans, professional copywriting, graphic design, media buys and placement, website design, search engine optimization, social media management, email blasts, Google Ads, trade booth designs, and public relations. The company is a proud Google Ads partner and Constant Contact Certified.

"I am honored and humbled to have served such a wide array of clients, from steel service centers to physicians, for the last 28 years," stated Laura Berena, president and founder of Cassidy Advertising. "It is so rewarding to see the impact of our digital marketing efforts on our clients' business successes."

Cassidy Advertising & Consulting's marketing consultation appointments are available by phone or virtually through a Microsoft Teams Meeting. An online contact form is available on the Cassidy Advertising website for inquiries about services or to request a meeting. Social media users can keep up to date with Cassidy Advertising by following the company on Facebook, LinkedIn, Twitter, and Instagram.

The ad agency is locally owned by Laura Berena, president and founder. For more information, call (330) 533-6000, email information@cassidyadvertising.com, or visit cassidyadvertising.com.