
CASSIDY ADVERTISING & CONSULTING, LLC ANNOUNCES NEW CLIENT IN MASSILLON, OH

Canfield, OH – December 6, 2021 – Cassidy Advertising & Consulting, LLC announces EMSCO, an Inductotherm Group member, as their newest client.

The Inductotherm Group consists of 40 full-service thermal processing companies that provide local manufacturing, engineering, services, and support to industries across the globe.

EMSCO provides 24/7 services, repairs, and rebuilds for induction melting furnaces. EMSCO's team of engineers, mechanics, and account managers can handle any foundry situation that arises. The company has decades of experience and has an outstanding customer service reputation.

“EMSCO has built a reputation for innovation and exceptional engineering,” said Laura Berena, President and Founder of Cassidy Advertising & Consulting. “We are excited to work with them and showcase their huge impact on the foundry industry.”

Since 1996, Cassidy Advertising & Consulting, LLC has been a full-service advertising agency and outsourced Marketing Directors for local, national, and international businesses. Their area of expertise focuses on building their clients' name awareness through a formulated marketing plan then facilitating it for each client. Services include marketing plans, professional copywriting, graphic design, media buys and placement, website design, search engine optimization, social media management, email blasts, Google Ads, trade booth designs, and public relations. They are a proud Google Ads partner and Constant Contact Certified.

Cassidy Advertising & Consulting's marketing consultation appointments are available onsite, by phone, or virtually through a Zoom or Microsoft Teams Meeting. An online scheduling option on their website makes it possible to request the day, time, and meeting type you wish to have with them. Social media users can keep up to date with Cassidy Advertising by following their company on Facebook, LinkedIn, Twitter, and Instagram.

The ad agency is locally owned by Laura Berena, President and Founder. For more information, call (330) 533-6000, email information@cassidyadvertising.com, or visit cassidyadvertising.com

FOR FURTHER INFORMATION CONTACT:

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