

## **CASSIDY ADVERTISING & CONSULTING LLC ANNOUNCES NEW GRAPHIC DESIGNER**

Warren, Ohio – March 29, 2017 – Cassidy Advertising & Consulting, a local ad agency in Howland, adds Tina Cascarelli as another new Graphic Designer on their creative team.

Tina was a Dean's list student at Youngstown State University and graduated in 2014 with a bachelor's degree in Graphic Design. Her graphic art was on display at the YSU Student Art Association art show two years in a row, and was also featured at the American Institute of Graphic Arts-Pittsburgh art show. Tina has an Etsy online shop called Tina's Paper Heart Shop where she designs cards and invitations.

Tina's responsibilities at Cassidy Advertising include graphic design projects that appear on their clients' websites, brochures, business cards, social media and other print and online marketing products. "I'm happy to work for a well-established advertising company doing what I love," she states.

Cassidy Advertising & Consulting, LLC is a full-service advertising agency and serves as outsourced marketing directors for local, national and international businesses. Since beginning in 1996, their area of expertise focuses on building name awareness through the actions of complete and customized marketing plans formulated for the agency's clients. In addition to creating and implementing marketing plans, other services include professional copywriting that creates action, graphic design services, media buying and placement, web design and search engine optimization, social media marketing, web-based marketing, email blasts, public relations and co-op research. The agency also tracks their clients' competition, which keeps competitors from gaining an edge.

Cassidy Advertising & Consulting's marketing consultation appointments are available seven days a week at the client's convenience. Phone, text, Skype, FaceTime or email consultations are available 24/7.

Cassidy Advertising & Consulting, LLC is a family owned business operated by Laura L. Berena, Founder and President, and daughter Hailey L. Cassidy, Office Manager.

For more information, call (330) 533-6000, email [hcassidy@cassidyadvertising.com](mailto:hcassidy@cassidyadvertising.com) or visit [cassidyadvertising.com](http://cassidyadvertising.com).

### **FOR FURTHER INFORMATION CONTACT:**

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