
CASSIDY ADVERTISING & CONSULTING, LLC ANNOUNCES THE VEIN CENTER & MEDSPA AS THEIR NEWEST CLIENT

Warren, Ohio – July 12, 2016 – Cassidy Advertising & Consulting, LLC, a full-service advertising agency located in Howland, announces The Vein Center and Medspa as their newest ad agency client.

The Vein Center and Medspa located at 965 Windham Ct. #2, Boardman offers the leading vein treatments along with skin care and cosmetic laser procedures. Cassidy Advertising is providing this new client with the development of new social media pages that will be monitored and updated on a regular basis. The Cassidy Team has developed attention grabbing copy to pair with aesthetically pleasing images that will grab The Vein Center's target market's attention and be administered during the highest traffic times on specific social media pages. Along with social media, Cassidy Advertising is creating, writing copy for, and constantly altering a Google Adword buy for the client. This will bring more traffic to their website and develop better name awareness for The Vein Center and Medspa.

"We have previous experience working with medical facilities so when we were approached with this opportunity, we knew we were the perfect fit for this client," says President of Cassidy Advertising, Laura Berena. "Our team really enjoys acquiring new local clients for over 20 years now."

Cassidy Advertising & Consulting, LLC is a full-service advertising agency and serves as outsourced marketing directors for local, national and international businesses. Since beginning in 1996, their area of expertise focuses on building name awareness through the actions of complete and customized marketing plans formulated for the particular needs of the agency's clients. In addition to creating and implementing marketing plans, other services include professional copywriting that creates action, graphic design services, media buying and placement, web design and search engine optimization, social media marketing, web-based marketing, email blasts, public relations and co-op research. The agency also tracks their clients' competition, which keeps competitors from gaining an edge.

Cassidy Advertising & Consulting's marketing consultation appointments are available seven days a week at the client's convenience by phone, text, Skype, FaceTime or email consultations.

The ad agency is owned and operated by Laura Berena, President, and daughter Hailey Cassidy, Office Manager. For more information, call/text (330) 565-8193, email Lberena@cassidyadvertising.com or visit cassidyadvertising.com.

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