
CASSIDY ADVERTISING & CONSULTING, LLC ANNOUNCES NEW INTERNATIONAL CLIENT

Warren, Ohio – July 26, 2016 – Cassidy Advertising & Consulting, LLC, a full-service advertising agency located in Howland, announces rotomolding resin supplier and compound manufacturer Polimeros USA as their newest advertising client.

Polimeros USA is a global brand located in 5 different countries: U.S., Brazil, Columbia, Kenya, and Mexico. Cassidy Advertising is rebranding this multinational company to appeal to U.S. customers—providing all aspects of marketing, advertising and public relations, including a new responsive website, trade show materials and digital ads. The Cassidy Team has already designed the new U.S. logo and developed the new company name, and is in the process of designing a brand new responsive website, brochures, data sheets, social media pages and a trade show booth, all of which will be revealed at the upcoming 2016 ARM National Convention September 24-27 in New Orleans, Louisiana.

“Our whole team is very excited about this opportunity with a multinational company,” says, Cassidy Advertising President Laura Berena. “Rebranding consists of every aspect of marketing and advertising, which allows us to show off our skills and do what we do best for our clients: provide a consistent brand image and increase profits.”

Cassidy Advertising & Consulting, LLC is a full-service advertising agency and serves as outsourced marketing directors for local, national and international businesses. Since beginning in 1996, their area of expertise focuses on building name awareness through the actions of complete and customized marketing plans formulated for the agency’s clients. In addition to creating and implementing marketing plans, other services include professional copywriting that creates action, graphic design services, media buying and placement, web design and search engine optimization, social media marketing, web-based marketing, email blasts, public relations and co-op research. The agency also tracks their clients' competition, which keeps competitors from gaining an edge.

Cassidy Advertising & Consulting’s marketing consultation on-site appointments are available seven days a week at the client’s convenience. Phone, text, Skype, FaceTime or email consultations are available 24/7.

The ad agency is owned and operated by Laura Berena, President, and daughter Hailey Cassidy, Office Manager. For more information, call/text (330) 565-8193, email Lberena@cassidyadvertising.com or visit cassidyadvertising.com.

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